



Pay-it-Forward  
Sponsor



ALBERS  
AEROSPACE



UNLEASHING STUDENT VETERAN  
POTENTIAL BY DISCOVERING TALENTS,  
DEFINING VALUES, AND DISCERNING  
UNIQUE LIFE-PURPOSE

**VET+MAP p2i™**  
discover your Talents  
define your Values  
discern your Purpose



Don & Ellie Knauss  
Veteran Resource & Support Center  
DIVISION OF STUDENT AFFAIRS

# INTRODUCTIONS



- JERRY SMITH: Director, TAMU's Don & Ellie Knauss Veteran Resource & Support Center

- Values: Satisfaction / Courageous Integrity / Impactful Servant Leadership / Innovative Resourcefulness / Resilient Independence

- Talents: Arranger / Maximizer / Learner / Self-Assurance / Context

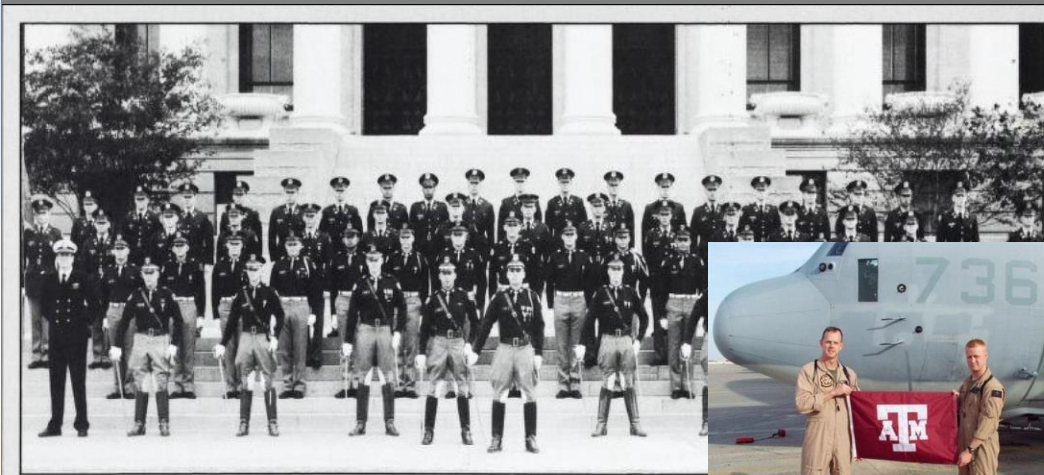
- JASON WALKER: Assistant Programs Director for VET+MAP, TAMU's Don & Ellie Knauss Veteran Resource & Support Center

- Purpose: Unleashing Human Potential

- Values: Truth / People / Honor / Inspiration / Loyalty

- Talents: Activator / Strategic / WOO / Self-Assurance / Ideation





**Albers Aerospace  
Pledges \$2.25 Million to  
Support Texas A&M  
Student Veteran Success**



**THE  
PHONE  
CALL**



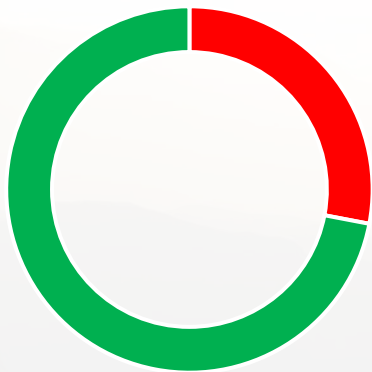
**1 AGGIE  
100**

**Albers Aerospace**

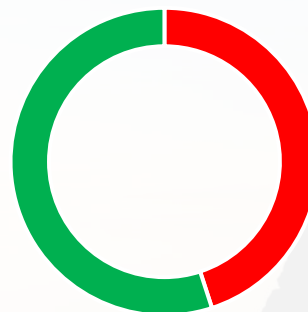


# THE PROBLEM

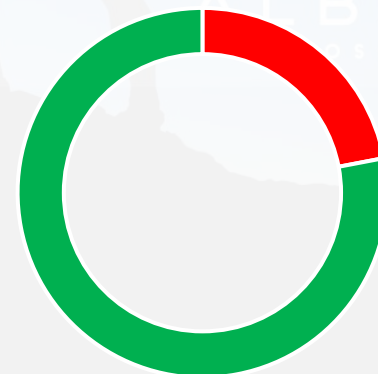
1 in 3 student-veterans do not graduate (per SVA)



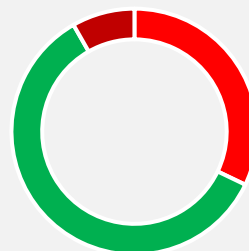
45% of vets say TAP did not prepare them well for the transition\*



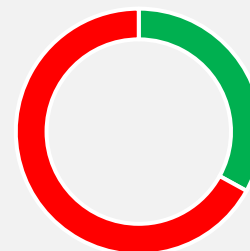
22% of vets do not land a job within one year\*



44% of vets who land a job do not last a year in their first job, and 20% last less than 6 months\*



\*Within the first few years of transition, only 33% say they are optimistic about their future\*



\*The American Veteran Experience and the Post-9/11 Generation, 2019, Pew Research.

# THE QUESTION

**Is there a singular intervention to significantly improve these stats?**

Pay-it-Forward  
Sponsor



ALBERS  
AEROSPACE

# OUR WORKING HYPOTHESIS:

## Empower student-veterans to *Start with “WHY?”*.

According to the Society for Human Resource Management, **Purpose:**

- Is the path to high performance.
- Brings energy and vitality to work and provides sustainable motivation.
- Contributes to a life well-lived. Work is no longer a 9-to-5 job to be endured, but a meaningful source of fulfillment.

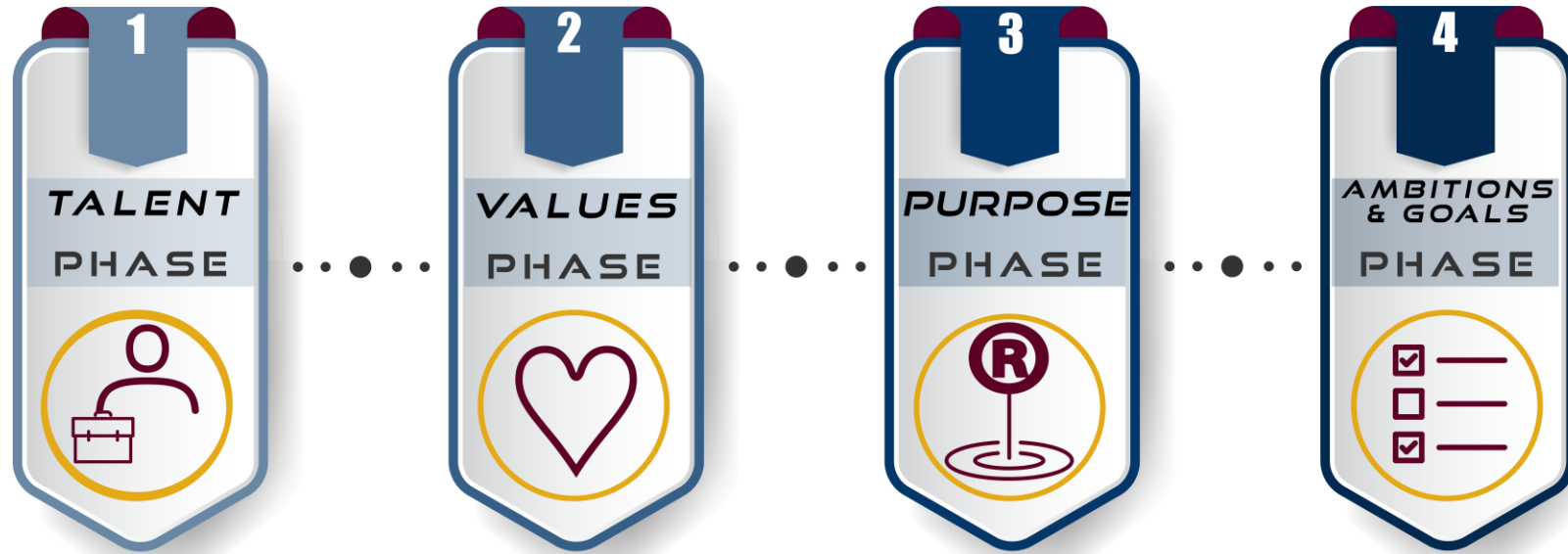
**“Some managers might dismiss the Power of purpose as a fluffy concept that distracts from the goals of achievement, productivity, and competition. Those managers don’t understand that performance follows purpose.” – Haley Rushing, SHRM (Society for Human Resource Management)**

Pay-it-Forward  
Sponsor



ALBERS  
SPACE

# THE PROCESS WE TESTED FOR DISCERNING ONE'S UNIQUE LIFE-PURPOSE:

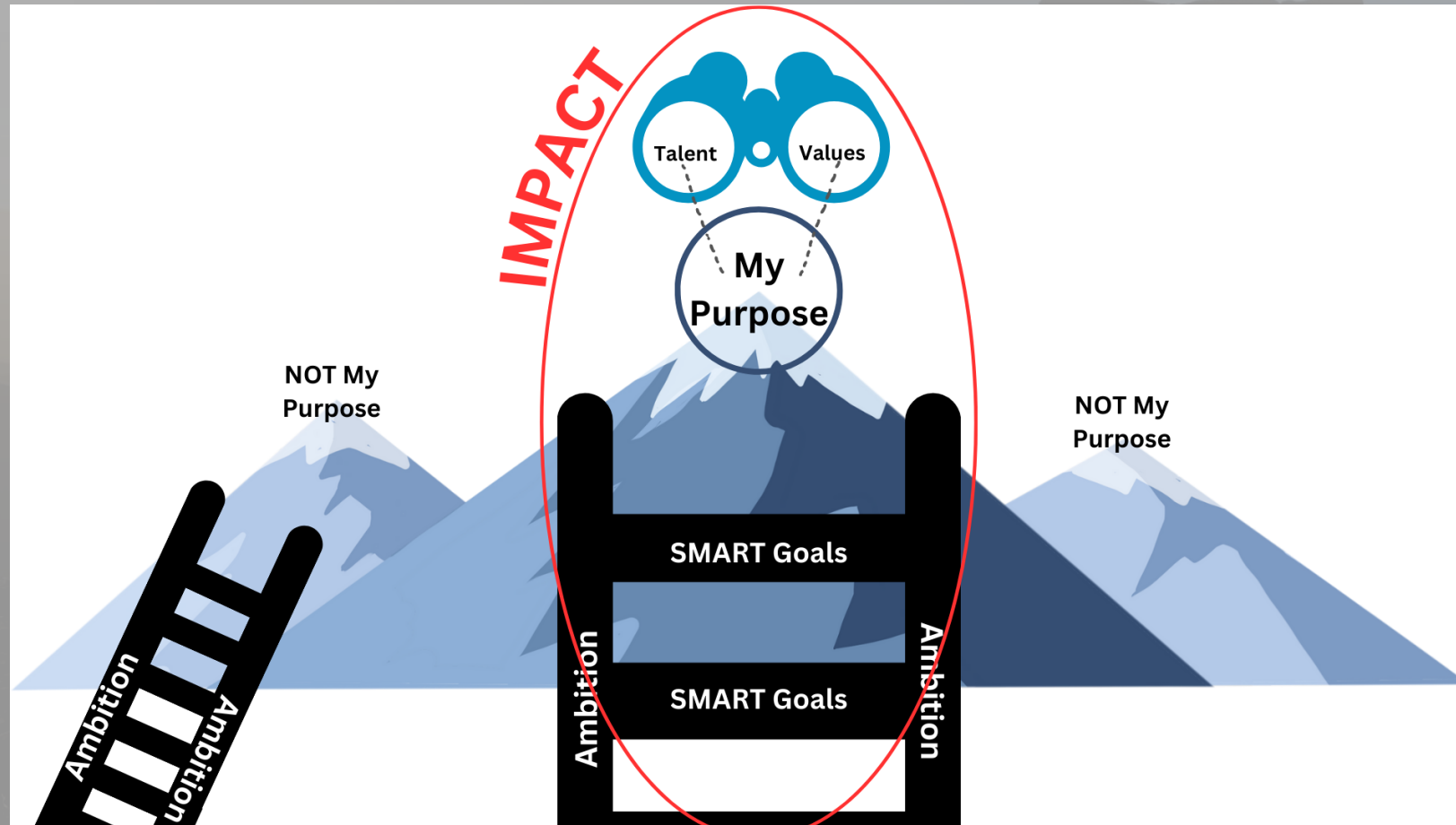


# THE p2i FRAMEWORK WE USE FOR DISCERNING LIFE-PURPOSE:

Pay-it-Forward  
Sponsor



ALBERS  
AEROSPACE





# OUR DISTINCTIVES

1. ACTIONABLE INDIVIDUALIZED ROADMAPS
2. MEASURABLE RESULTS
3. PURPOSE-CENTERED COMMUNITY

Pay-it-Forward  
Sponsor



ALBERS  
AEROSPACE

# THE INVITATION

LEARN MORE AT: [www.vetmap.us](http://www.vetmap.us)

Pay-it-Forward  
Sponsor



ALBERS  
AEROSPACE



Q&A

Pay-it-Forward  
Sponsor



ALBERS  
AEROSPACE