

OCTOBER 2021



# HOW DO YOU QUANTIFY INTEGRITY

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Problems and challenges facing Student Veterans specifically around resume writing and the perception of work and soft skills.

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# Agenda

- The Challenge
- Reinventing Old Concepts
- Application

# The Challenge

# The Job Description

## Required skills and experience

- 5+ years of Enterprise account management or industry experience
- Highly organized with an attention to detail
- Exceptional written, verbal, phone communication skills
- Experience in data analytics reporting tools
- Uses sound strategic thinking to independently solve complex problems
- Understand how to prioritize responsibilities to have the largest impact on results

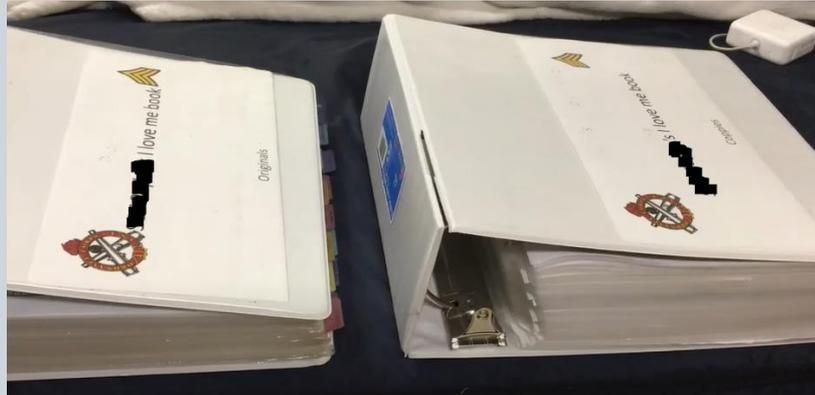
# What Employers Want

- Ability to execute detail-oriented project management across multiple projects at same time and use systems/platforms to update all stakeholders in real time
- Proven record of moving projects from concept to completion and experience with piloting ideas and scaling what works
- Humble and helpful collaborator with our external partners and internal colleagues

We are looking for candidates who are comfortable taking accountability and are able to adapt easily to meet the needs of our rapidly evolving business. The ideal candidate is customer focused, results driven, innovative, works well on a team, and acts with integrity.

# I Have No Experience...

- TAP continues in practice to employ a “one size fits all” approach that does not reflect the broad range of military members and their different capacities to manage the transition



# Desirable Soft Skills

- Emotional Intelligence  
+ Integrity
- Leadership and Persuasiveness  
+ Servant-leadership
  - Performance Oriented
- Analytical and Quantitative Skills
  - Curiosity and Learning Desire  
+ Being Humble
- Contextualize or See the Big Picture  
+ Being Flexible
  - Excellent Communication

# Reinventing Old Concepts



How can we  
**HELP?**

# What does that person look like?



# What does that person do?



# When have you demonstrated these attributes?



# Application

# Changing the Language



#### Responsibilities:

- Translate Community Impact vision and strategy into concrete project plans, policies, and budgets
- Help establish measurement approach and track progress towards priority goals
- Set and track budget
- Refine and publish community partnership and sponsorship protocols to reflect our goals
- Be able to articulate the team's theory of systemic change and OKRs to a variety of stakeholders
- Promote Indeedians' understanding of the Community Impact strategy and engagement opportunities by creating content for corporate intranet site and other internal communication vehicles
- Establish and document processes for inter- and intra-team collaboration and project prioritization
- Build and support cross-functional relationships within Indeed, including with the product team, to advance goals of strengthening economic opportunities for marginalized communities
- Oversee and perform ad hoc data and budget analysis
- Work closely with Social Impact teammates to promote a culture of testing, measurement, knowledge sharing and continuous learning within the team as we identify and pursue the most promising impact approaches for Indeed

#### Who You Are

- 10+ years of experience in operations management and community engagement work
- Strong project management experience, ability to execute detail-oriented project management across multiple projects at same time
- Flexible with team roles and amenable to pitching in as needed to meet our collective goals - willing to be a utility player and ensure the job gets done
- Proven record of moving projects from concept to completion and experience with piloting ideas and scaling what works
- Humble and helpful collaborator with our external partners and internal colleagues
- Excellent written and verbal communications with ability to adapt style, message, and format across diverse internal and external audiences
- Keen understanding of systemic inequities and economic disparities in at least one of Indeed's key markets, as well as the stakeholders (e.g., government, corporate, education) working on related issues there
- Familiar with systemic theories of change in service of economic opportunities for low-income communities and communities of color
- Self-starter with the ability to drive projects independently
- Experience analyzing a range of OKRs to measure performance and drive strategic decision-making and prioritization; comfortable with measurement of quantitative impact and data visualization
- Strong communicator and effective at driving stakeholder engagement
- Energized by working in a fast-paced, data-driven culture
- Experience working on initiatives to drive equitable economic outcomes for marginalized communities

# Another Way to Visualize Skills

Students Name:	Where am I now?		How do I fill in the gap?	Where am I going?				
Graduation Date:	Grad Student MIS			IT Analyst				
Education	Masters		Nothing	Bachelors				
Knowledge / Technology	Programming C	Eclipse IDE	customer service	JUnit	<b>Engineering and Technol</b>	<b>Arts and Humanities</b>	<b>Business</b>	<b>Web platform development software</b>
	C++	Verilog	Management		computers and electronics	English language	customer service	Enterprise JavaBeans
Skills / Abilities	Mat Lab		Enterprise				management	PHP: Hypertext Preprocessor
	Java		JavaBeans		<b>Program testing software</b>	<b>Development environment software</b>		
Personality	Assembly		PHP: Hypertext Preprocessor		Hewlett Packard LoadRunner	Eclipse IDE		
			Hewlett Packard LoadRunner		JUnit	Verilog		
Skills / Abilities	Ability to interpret problems in terms of computer operations		asking good questions		<b>Basic Skills</b>	<b>People and Technology S Problem Solving</b>		
	Resource management		reading work related information		listening to others, not interrupting, and asking good questions	figuring out how a system should work and how changes in the future will affect it	figuring out the best way to solve it	
Personality	Teamwork				reading work related information	thinking about the pros and cons of different options and picking the best one		
	Teamwork		Analytical Thinking		Analytical Thinking			
Personality	Logical thinking		Attention to Detail		Attention to Detail			
	Dependable		Adaptability/Flexibility		Adaptability/Flexibility			
Personality	Leading by doing				Dependability			
					Integrity			

# Another Way to Visualize Skills

## 360 Feedback



# Other Helpful Resources

- [Hire our Heros](#)
- [My Next Move](#)
- [Indeed Military](#)

# Any Questions?

