Assessment 101: How to Know What You Need to Know about Student Veterans

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Importance of Assessment

• Decision making
• Quality
• Efficiency
• Messaging
Benefits of Assessment

• Accuracy
• Decision making
• Direction
• Advocacy
Assessment Cycle

Gather data
Analyze and interpret data
Share results
Implement change
Plan services and assessment
Implement services

Mission Goals
Practical Assessment

- Tracking
- Needs
- Satisfaction
- Outcomes
- Climate
Tracking

- How many veterans are on campus?
- How many veterans do you serve?
- What is student debt at graduation?
- What is the retention rate of veterans?
- Where do veterans go after graduation?
- How many <fill in a demographic> veterans do you serve?
Needs

• What services do veterans need?
• How do veterans want to be connected?
• What support do their families need?
• What knowledge smooths the transition?
• What are the healthcare needs of veterans?
• What do faculty need to know about veterans?
Satisfaction

• Do veterans like what you do and how well you do it?
• Are they happy with the timeframe for <x>?
• Would they recommend you to a friend?
• What would make their experience better?
Outcomes

• What is the graduation rate of veterans?
• How many veterans are employed 60 days after graduation?
• What did veterans learn from an experience?
• How do veterans apply what they learned?
• How do veterans change over time?
Climate

- How do veterans experience campus?
- Would they recommend the institution to a friend?
- How many veterans leave because of climate issues?
- How does the student body perceive veterans?
- Have veterans been discriminated against?
- Do veterans find the campus veteran-friendly?
Words of Wisdom

• Align with campus priorities
• Begin somewhere
• Tell your story
• Use it (weigh pig, feed pig, weigh pig)
Questions?
Thank You!

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