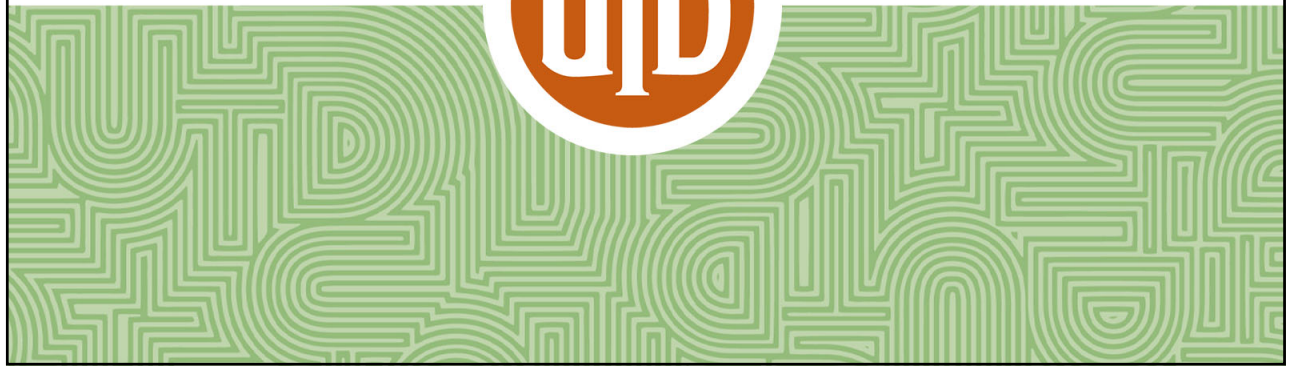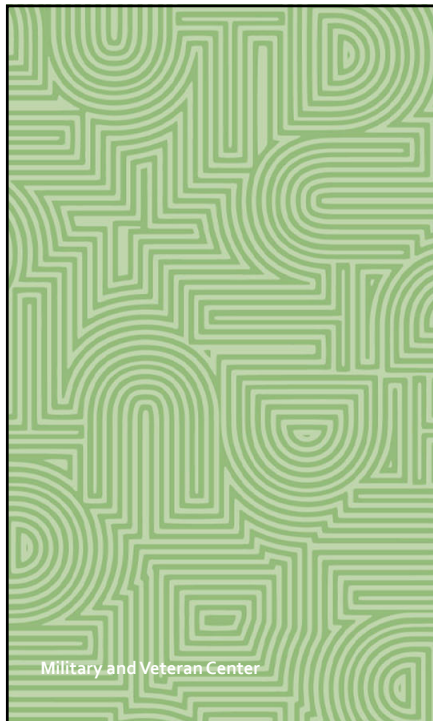Lisa Adams, Director

Military and Veteran Center

Tell Your Story with Data

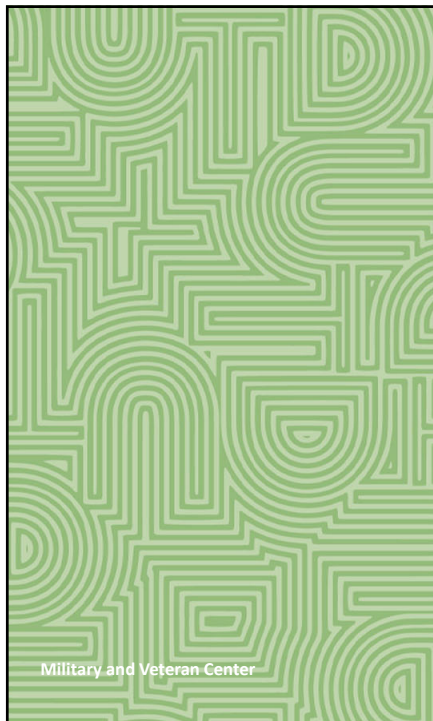# Why use data to tell your story?

Tell Your Story with Data

- Utilization/Usage Data
  - VA Work Study
  - Prospective Student Inquiries
  - Military and Veteran Center (MVC) Space
- Student Learning Outcomes
  - PAVE Program
  - Student Workers
  - Employer Events

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Overview

- Background - Reporting
- Utilization/Usage Data
  - Examples/Stories
- Assessment Plan
  - Student Learning Outcomes
  - Objectives
  - Examples/Stories
- Questions & Discussion

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Background - Reporting

- Annual Report
- Assessment Report
    - Student Learning Outcomes (SLO)
    - Objectives
- Monthly Report (Spreadsheet)
    - Center Utilization
    - Event Participation
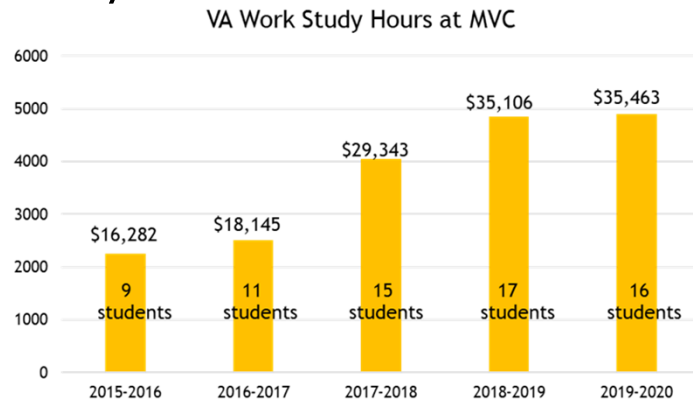- Direct Report Meetings

Utilization/Usage Data

- Veteran Population vs. Center/Office
- Examples from UTD
    - Event attendance
        - Students, Spouses, Companies/Employer Reps
    - Benefits questions
    - Admitted Veterans - Welcome letters/emails
    - Community/Campus Partners
    - Outside Funding
        - Donations/Scholarships
        - VA work study hours and income

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Story – VA Work Study

- VA education benefit
- Site supervisors

VA Work Study Hours at MVC

(bar chart)
- 2015-2016: $16,282 — 9 students
- 2016-2017: $18,145 — 11 students
- 2017-2018: $29,343 — 15 students
- 2018-2019: $35,106 — 17 students
- 2019-2020: $35,463 — 16 students

Story – Prospective Student Inquiries

- Guidance for prospective students
- Developed checklists/webpage
  - https://utdallas.edu/veterans/enroll/
- Marketed our office to Community Colleges
- Tracking system has evolved
- Value of service

Served in the U.S. military?
Explore what UT Dallas has to offer!

Contact our Military and Veteran Center to:
• Discuss the transfer process • Learn about academics and student life
• Understand your benefits • Connect with other veterans

Did you know UTD waives the $50 application fee
with proof of military service?

Call or email the MVC for an appointment:
972-883-4913 or veterans@utdallas.edu

utdallas.edu/veterans/enroll

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800 West Campbell Road, Richardson, TX 75080

Story – Military and Veteran Center (MVC)

- February 2020 (20 open days)
- 949 sign-ins – 85% vets/currently serve; 1% ROTC; 6% dependents; 8% other
- 210 unique (7 non-UTD/guests) – 24% increase from Feb 2019
  - 112 veterans (2 guests)
  - 38 current service members (2 guests)
  - 2 ROTC cadet (1 guest)
  - 21 students with military/veteran parent or spouse (1 guest)
  - 37 non-military students (1 guest)
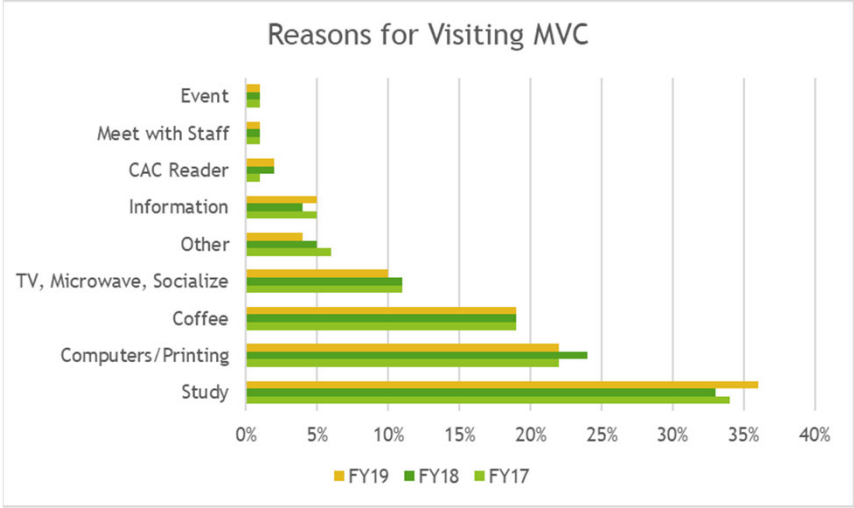
Survey Question asked "How important are the following services to your success at UT Dallas?
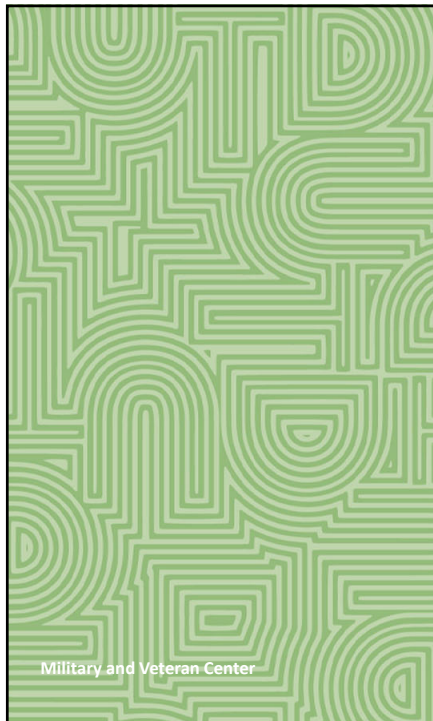
- Military and Veteran Center (Not, Slightly, Very, Extremely Important)
- During current academic year:
  - Never visited MVC   3.1
  - Once visited MVC   3.1
  - 2-3 times/semester   3.6
  - 2-3 times/month   3.5
  - 2-3 times/week   3.7

Story – MVC

- Well-utilized space
- Serving our targeted student population
  - Integrating with non-veteran students
- Study space, computers/printing
- Coffee is important

Assessment

- Plan – Objectives & Student Learning Outcomes (SLOs)
- Strategies and methods
- Blooms taxonomy
  - Knowledge (List, recall, repeat, tell)
  - Comprehension (compare, explain, translate)
  - Application (complete, practice, schedule, use)
  - Analysis (categorize, debate, distinguish, inspect)
  - Synthesis (arrange, compose, design, manage, plan)
  - Evaluation (appraise, choose, interpret, rate)
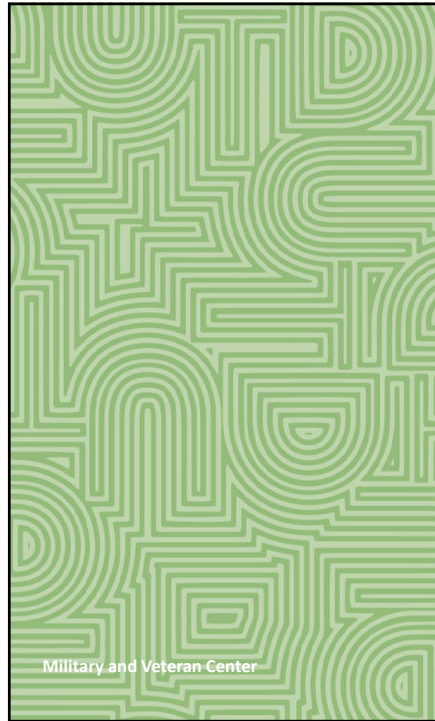- Seek experts already on campus

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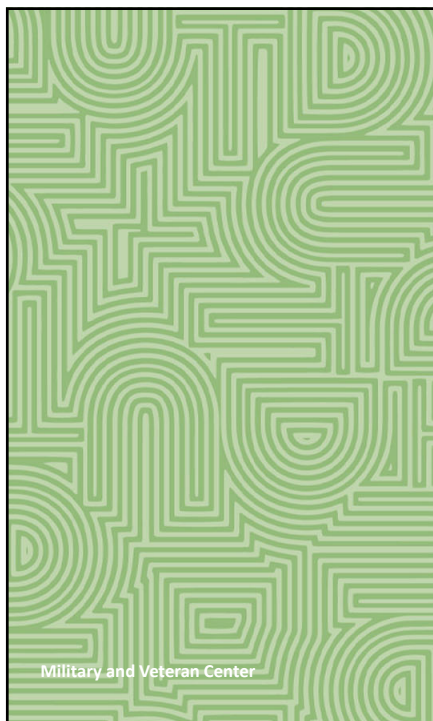
Objectives

- Strategic plan/goal alignment
- Not necessarily "learning"
- Utilization/Usage data

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Examples - Objectives

- Green Zone Training – increase the number of staff/faculty in the network
- Peer Advising Impact – 100% interaction of new students with their peer advisor
- Conference - Students that were sponsored to attend national conferences

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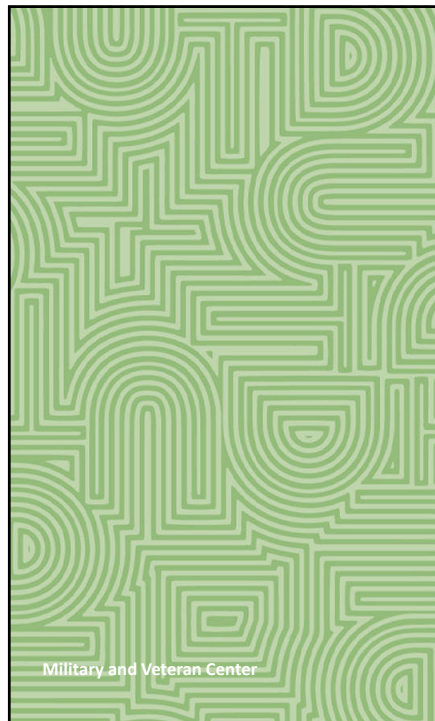
Student Learning Outcomes

- Student Groups
  - Peer Advisors
  - Student Workers
  - SVA Officers
- Events/Programs
  - Career development
  - Orientation
  - Green Zone

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Story – PAVE Program

P★A★V★E
Peer Advisors for Veteran Education

- MVC has trained 66 Peer Advisors since 2016-17
- Team Leader (student vet) that manages program/training (10 hrs/wk)
- Peer Advisors - Volunteers or MVC student staff (VA work study)
- Peer Advisors assigned to new undergraduates each term
  - Outreaches/Interactions
 - Data related to interaction topic

UTD

Story – PAVE Program

- SLO - Peer Advisors (PAVE) will employ multiple strategies to assist incoming student veterans with their transition to UT Dallas.
- Training discussion prompts
  - Provide an example of an issue you have had to help resolve as a peer advisor
  - What are strategies you will use in the next 30 days to interact with your peers?
- End of term survey
  - What are ways in which you assisted incoming student veterans?

UTD

Story – Student Workers

- VA Work Study + 2 university positions
- Peer Advisor Trained
- Office Skills (Reception)
- SLO – Presentation skills
- SLO – Career development
- SLO – Strategies to assist MVC patrons
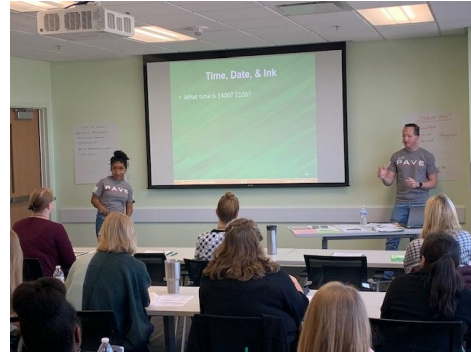
Story – Employer Events

- Transition to civilian work
- VETworking events
  - Networking
  - Resume Review
- Company engagement
  - "Extend your influence with Advisory Councils"
 - Thursday, Oct. 15 1:00-1:45

Story – Employer Events

- SLO – Communicating their skills and experiences.
- SLO – Employing strategies for career awareness, development and acquisition
- Survey Questions
  - Describe the strategy or tips discussed by the employers that you plan to implement?
  - Because of this event, what specific item(s) can you improve for your career/professional portfolio?

Story – Employer Events

- Feedback
  - Students
  - Employers
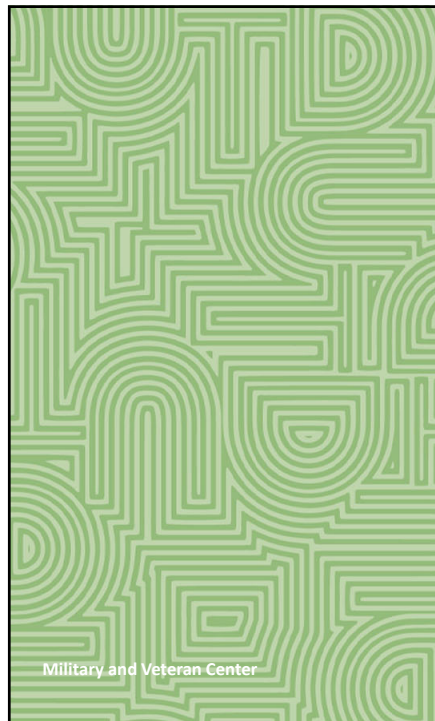- Results
  - Interviews
  - Connection
  - Confidence
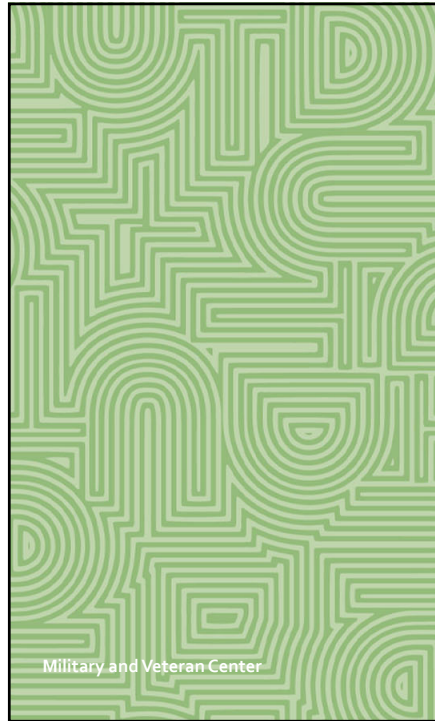
Stories

- VA Work Study
- Prospective Student Inquiries
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- PAVE Program
- Student Workers
- Employer Events

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Final Thoughts

- Students and interests change/cycle
- Use your campus subject matter experts
- Find your lane and make it count
- Manage expectations
- Success stories – How do you define success?
- Continuity and tradition builds community
- Woulda, shoulda, coulda

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Questions / Discussion

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lisa.d.adams@utdallas.edu

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