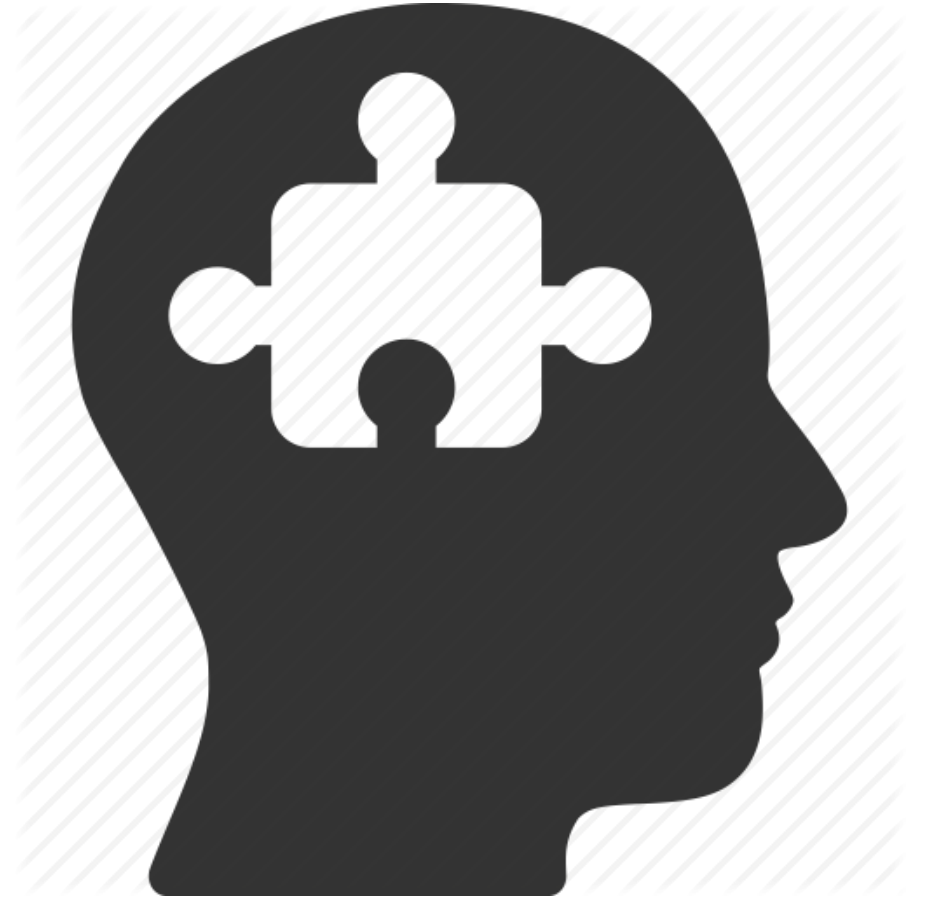


Assessment 101: How to Know What You Need to Know about Student Veterans

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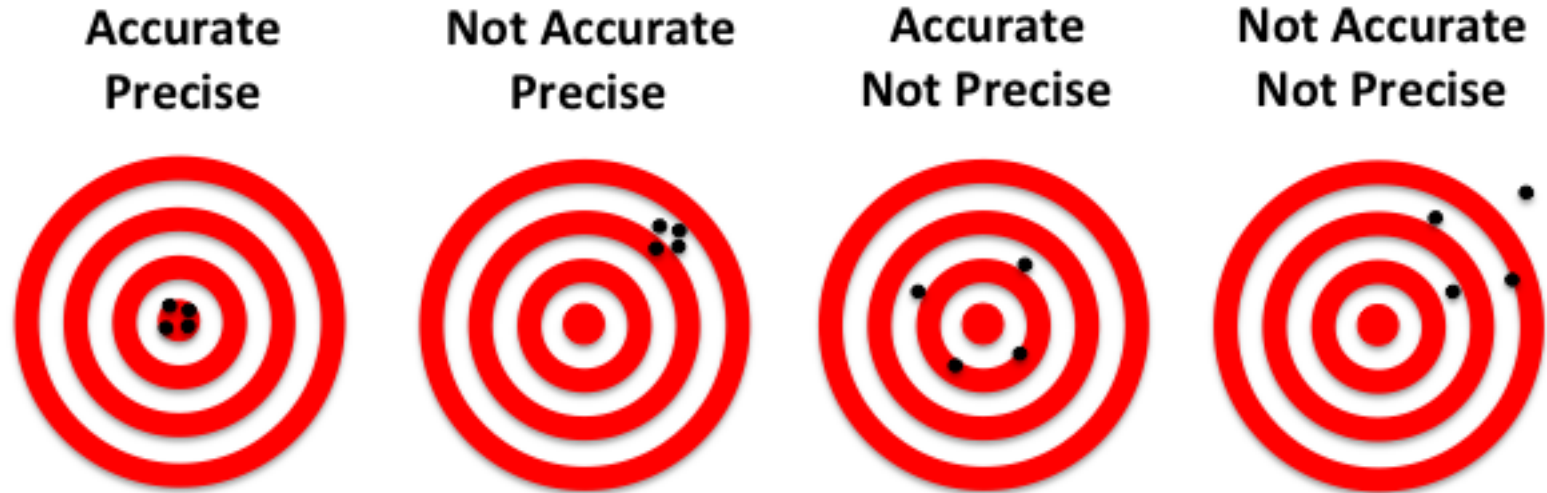
Importance of Assessment

- Decision making
- Quality
- Efficiency
- Messaging



Benefits of Assessment

- Accuracy
- Decision making
- Direction
- Advocacy



Assessment Cycle



Practical Assessment

- Tracking
- Needs
- Satisfaction
- Outcomes
- Climate



Tracking

- How many veterans are on campus?
- How many veterans do you serve?
- What is student debt at graduation?
- What is the retention rate of veterans?
- Where do veterans go after graduation?
- How many <fill in a demographic> veterans do you serve?



Needs

- What services do veterans need?
- How do veterans want to be connected?
- What support do their families need?
- What knowledge smooths the transition?
- What are the healthcare needs of veterans?
- What do faculty need to know about veterans?



Satisfaction

- Do veterans like what you do and how well you do it?
- Are they happy with the timeframe for <x>?
- Would they recommend you to a friend?
- What would make their experience better?



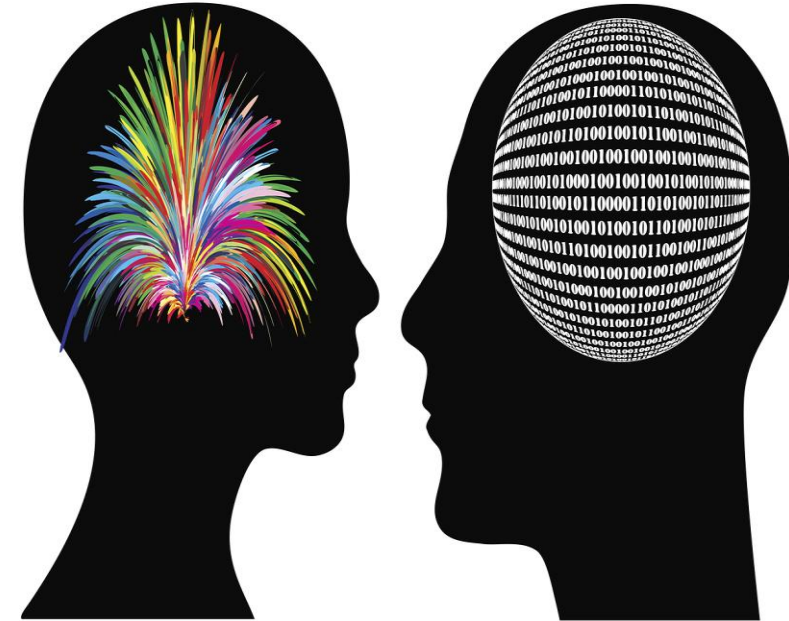
Outcomes

- What is the graduation rate of veterans?
- How many veterans are employed 60 days after graduation?
- What did veterans learn from an experience?
- How do veterans apply what they learned?
- How do veterans change over time?



Climate

- How do veterans experience campus?
- Would they recommend the institution to a friend?
- How many veterans leave because of climate issues?
- How does the student body perceive veterans?
- Have veterans been discriminated against?
- Do veterans find the campus veteran-friendly?



Words of Wisdom

- Align with campus priorities
- Begin somewhere
- Tell your story
- Use it (weigh pig, feed pig, weigh pig)





Questions?

Thank You!

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